

DALE ROSENBERG
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SUMMARY

- Experienced IT professional with a track record of implementing successful solutions for both full project lifecycle development and enhancements to existing systems
- Developed and managed a large scale urban public health alerting system, recruiting 22,000 doctors and other medical providers to join
- Successfully conducted training programs, requirements development, and development of technical and user level documentation
- Initiated and headed the first information security and business continuity plan at Merrill Lynch International Bank
- Considerable avocational and volunteer writing experience, with a focus on Jewish, parenting, and gay and lesbian topics

PROFESSIONAL EXPERIENCE

DR Consulting

2009- present

Independent Consultant

- Develop, write and test Business Continuity Plans for small to medium-sized non-profit organizations, preparing them to recover essential functions during emergency conditions
- Write and edit web copy for clients ranging from a parenting organization to a start-up transportation initiative

New York City Department of Health and Mental Hygiene

2003- 2009

Computer Systems Manager

- Implemented, marketed, revised, and updated the Health Alert Network (HAN), which provides information on urgent and emergent public health issues to medical providers throughout New York City. Served as liaison to the Incident Command System from the IT section
- Managed the web-based HAN and related email, fax and telephone alerting methods, including managing development staff
- Alerted doctors and other medical providers of urgent and emergent public health issues; supervised and trained alerting on call staff
- Wrote test plans and performed tests for CDC certification of NYC's HAN, awarded 8/2009
- Developed procedures for IT recovery during emergencies and for IT support to emergency response, as well as plans for drills and exercises
- Marketed the HAN to physicians, nurses, and other providers; trained professional users

Merrill Lynch and Co.

1997 - 2003

Information Security and Privacy Department Program Manager (2000-2003)

- Developed and implemented global security and privacy-related policies.
- Provided effective and cost-effective security solutions to business users
- Identified security risks; developed and revised policies, procedures and standards to fill security gaps
- Resolved discrepancies between policy and practice, working with corporate audit and business users
- Managed the development of security training for development, systems administration and security administration staff. Trained 3000 application developers worldwide

Merrill Lynch International Bank, Data Security Officer (1997-2000)

- Developed and implemented the Bank's data security program and business continuity program
- Developed, maintained and tested the Bank's Business Continuity plan, resulting in Merrill Lynch International Bank being the first Merrill business up and running after 9/11
- Determined data security weaknesses and implemented solutions; investigated and resolved security breaches
- Educated business management and end users on data security issues
- Wrote and revised data security related policy manuals

Federal Reserve Bank of New York

Data Services Division: Staff Director (1994-1997)

- Managed a division providing automation support to 140 users; supervised a professional staff of 14
- Developed and managed automation training; selected and acquired hardware and software
- Liaison with application development, quality assurance, and production support staff
- Security administration; help desk support and troubleshooting

Planning and Control Function: Special Assistant for Automation (1990-1994)

- Managed an automation support team for the financial planning and control function.
- Formulated and refined user requirements and test plans for a DB2-based budget and expense system
- Trained staff in effective use of the new system
- Performed security administrator functions
- Supervised a staff of financial analysts and programmers

Data Resources Staff, Bank Supervision Group: Staff Director (1987-1990)

- Managed the operations of a minicomputer data center with 350 users
- Planned and managed an automation training program for end users
- Developed hands-on classes for executives and professionals
- Trained instructors in teaching methods. Supervised 6 professional employees
- Developed procedures for a user help desk
- Wrote and published a quarterly automation newsletter

Bank Examinations Department, Training Director (1984-1987)

- Managed the training, budget and administrative functions of a department of 200 employees
- Developed and taught courses for executives and professionals, covering financial, automation, and communications topics
- Taught Bank Examiners across the country and Central Bankers from over 50 countries
- Supervised a staff of 3 professional and 10 clerical employees
- Wrote and published a quarterly training newsletter
- Developed and monitored the Bank Examinations Department budget
- Automated field operations by selecting and acquiring hardware and software, developing field applications, and training professional staff in their use

Automation Group, EDP Training Specialist (1982-1984)

- Developed and presented courses for computer users

Computer Sciences Library, Librarian (1980-1982)

- Conducted research on data processing and data communications
- Compiled annotated bibliographies on technical topics

VOLUNTEER AND OTHER EXPERIENCE

- Served on School Leadership Team of PS 261 in Brooklyn from 2000-2006
- Write essays on parenting and other topics, published in online and print publications including New York Newsday, Off Our Backs, and Advocate.com
- Write and deliver Divrei Torah and Adult Education lectures at Park Slope Jewish Center, Brooklyn NY
- Write copy for and edit weekly and monthly newsletters of Park Slope Jewish Center, Brooklyn, NY
- Wrote copy for and edited *Kids' Talk*, the monthly newsletter of Center Kids, New York's City's organization for lesbian and gay parenting, from 1992-1997
- Wrote copy for and edited *Bank Notes*, the monthly newsletter of the New York Bankers Group, a gay and lesbian professional organization, from 1986-1990.

EDUCATION

State University of New York at Albany

M.L.S., School of Library and Information Science

McGill University, Montreal, Canada

BA, Major in Quantitative Psychology, Equal Emphasis on Mathematics and Psychology

